

Rob McKinney

(336) 706-1112 | 119 Ashland Dr NE, Atlanta, GA 30307 | ramckinney86@gmail

PROFESSIONAL EXPERIENCE

Moontide Agency, Golden State Company

Front End Developer | Jan 2020 - Present | Atlanta, GA

- Wordpress site creation leveraging Advanced Custom Fields and Atomic Blocks built on a LAMP stack
- Git + GitHub workflows for versioning with hosting and server maintenance on WP Engine and Digital Ocean
- Asset management and some production design and with Adobe Photoshop
- Balanced development time and project work while managing remote and offshore teams
- Provided scoping and estimates while maintaining established timelines

Viacom - Catalyst, Creative Strategy

Senior Developer | May 2016 - Jan 2020 | New York, NY

- HTML, CSS, JavaScript, PHP development, and responsive design
- Wordpress implementation, updates, quality assurance testing
- Held ownership of hosting and managed code packages with AWS, WP Engine, and internal hosting options
- Wireframe construction and user experience vision for client presentations and projects
- Managed internal products including websites, lobby screens, and other internal tools to maintain relevance of content
- Requirements gathering and development of presentation decks for departmental and client meetings
- Developing digital experiences and evaluating vendor technologies
- Interviewed and onboarded new team members and provided leadership for interns and freelance developers

Aptify

Technical Analyst | Nov 2012 - May 2016 | Chicago, IL and New York, NY

- Acted as consultant on implementation of Aptify AMS software for web
- Front end development for Aptify's eCommerce suite using HTML, CSS, and JavaScript
- Constructed wireframes from technical documents for client presentation
- Trained clients on CMS as well as eCommerce web control suite
- Worked with R&D to update web controls to be responsive and HTML5 compliant
- Worked with marketing team to redesign and manage content for several internal, responsive websites
- ASP.NET VB development, including some controls added as stock functionality
- Worked on projects with teams and clients all over North America, Australia, and India

Vanguard Technology Corporation

Lead Client Service Technician | Aug 2011 - Nov 2012 | Chicago, IL

- Developed and implemented Master pages from PSD to the web in Sitefinity with HTML, CSS, & JavaScript
- Coordinated with developers to deploy a toolbox of .NET based widgets
- Hosted training sessions for clients and new employees
- Worked with teams, clients and project managers to get custom development launched
- Conducted business analytics and discovery for the company, especially with mobile design
- Content migration and taxonomy, requirements gathering, information architecture and quality assurance

EDUCATION

Middle Tennessee State University, Spring 2008

Bachelor of Science in Recording Industry | Production and Technology major, Philosophy minor

QUALIFICATIONS*

HTML/CSS/JavaScript

React

Bootstrap

Git + GitHub

PHP + Wordpress

AWS

Digital Ocean

WP Engine

Sublime

Visual Studio

Adobe Photoshop/CC

Sketch

Sitefinity

MySQL

Windows and Apache Servers

Windows/Mac/Linux Systems

Website Construction

Wireframing + User Experience Design

Responsive Design

Information Architecture

Scoping and estimates

Requirements gathering

Technical and process documentation

Telecommunication

*References and site samples available upon request